

LUXURY Lma

Skin Care

NEW LED SKIN CARE

Realizing Flawless Skin,
Beyond the Limit of LED Mask Care

Virus Care
Whitening Care
Elasticity Care
Nasolabial Folds & Jawlines Care
UV Sterilization System
Face Fitting System

PREMIUM LED SKIN CARE

Lma LED MASK

We improve your skin safely and completely from the inside.

With L.ma's cure care technology, which facilitates the skin's natural power to restore skin elasticity and skin tone, you can restore the broken skin balance and reinforce skin immunity to create a healthy, glowing skin.





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L.ma LED Device

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01. L.ma LED Device

L.ma's LED beauty device line provides Curer Light optimized for skin care of VITSRO, a company specialized in LED lightings.



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(What is the opinion of a dermatologist about the LED mask?)	

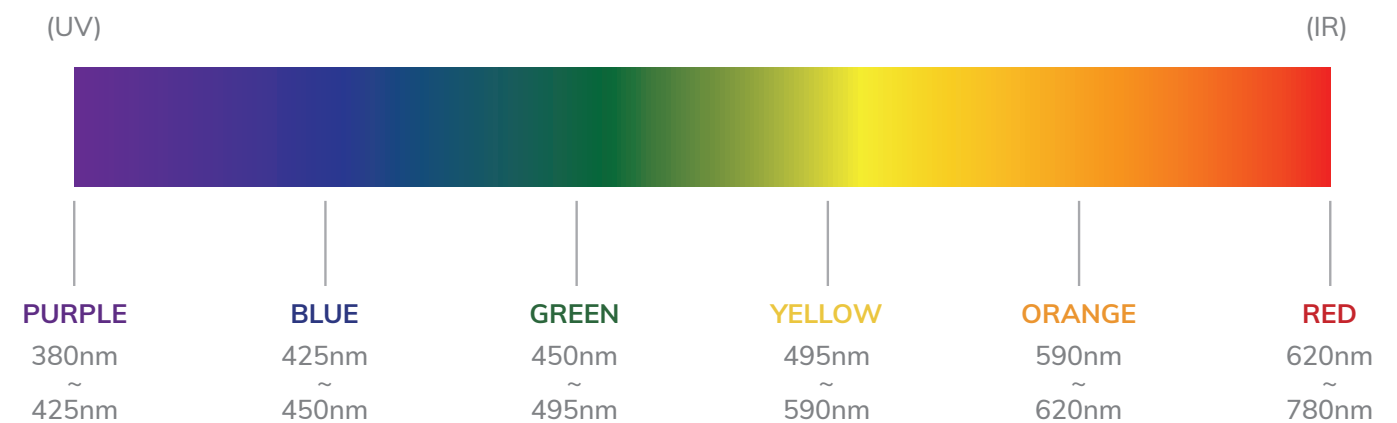
LED care for healthy skin

Skin damaged from external irritation can be recovered.
How can the LED light, which strengthens the core of the skin and improves skin elasticity, help my skin?



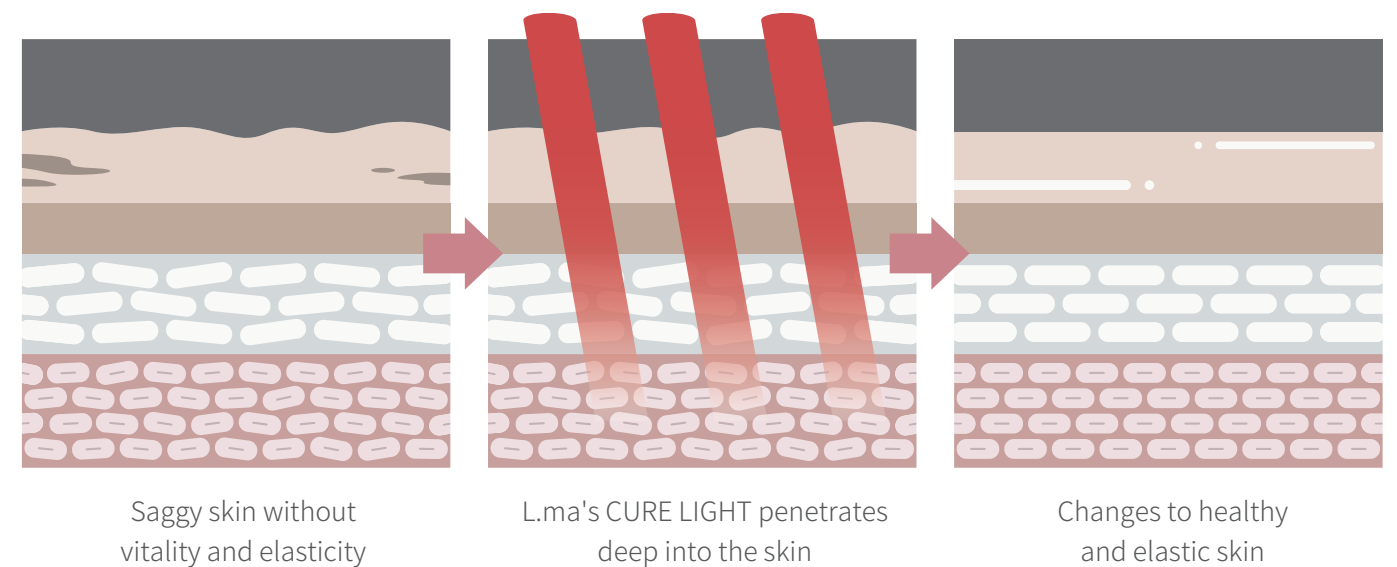
L.ma LED Mask is a smart LED beauty device that has proven the most effective and suitable LED wavelength for the skin through research and clinical trials with the professional and unique technology of LED PROs.

LED wavelengths



LEDs can emit all light, including visible and invisible light. Visible light is rainbow light because it can be seen by the human eye, and its color varies depending on the wavelength. However, invisible rays (ultraviolet rays, infrared rays) cannot be seen by the human eye, and the closer to ultraviolet rays is blue, and the closer to infrared rays is red.

Principle of LED mask



LED beauty device is a product that improves damaged skin by using the principle that LED light promotes a biochemical reaction within the skin similar to the principle of plant photosynthesis. By irradiating the skin with CURE LIGHT of a specific wavelength, it can improve skin by inducing a cell activation reaction in the skin without damaging the tissues and eyes.

Smart home care, the evolution of beauty device

L.ma LED mask is not only a beauty device.
We combined healthcare with beauty care.



Safe and reliable LED light technology made by LED experts : CURE LIGHT

L.ma's unique LED technology allows the lights to reach key areas deep in the skin and improve and rejuvenate the overall skin.

L.ma's Unique LED Technology Cure Skincare for Your Natural Glowing Skin

01



Virus Care

CURE LIGHT(940nm) wavelength is emitted to the nasal cavity and sinus to relieve pain and inflammation, promoting skin regeneration to prevent infection by bacteria and viruses.

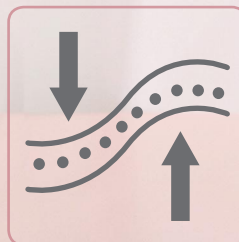
02



Whitening Care

CURE LIGHT+YELLOW LIGHT(830nm + 585nm) wavelength reduces melanin production, helping overall skin tone improvement and skin whitening.

03



Elasticity Care

RED LIGHT(660nm) induces collagen production, facilitating skin elasticity improvement.

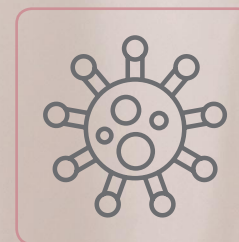
04



Nasolabial Folds & Jawlines Care

RED LIGHT(660nm) wavelength reaches the troubled area with the maximum amount of LED lights, improving wrinkles.

05



UV Sterilization System

The UV-LED of L.ma LED Face Mask's mount removes viruses and bacteria to keep the mask sanitary.

06



Face Fitting System

The dial band of the LED mask allows users to adjust its head circumference easily. Moreover, its open-eye design prevents you from any vision damages.

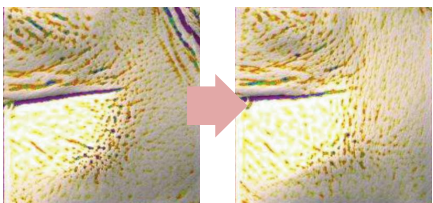


432 LEDs, 4 Wavelengths of Skincare

Catching the eye, skin with shine

With the technology that generates 4 wavelengths from 1 LED by using 4 in 1 LED, 7 modes of care are available.

Improvement effect of using LED face mask for 4 weeks

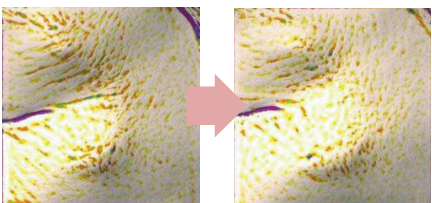


BEFORE

AFTER

(YELLOW LIGHT)

reduce skin redness and improve skin whitening

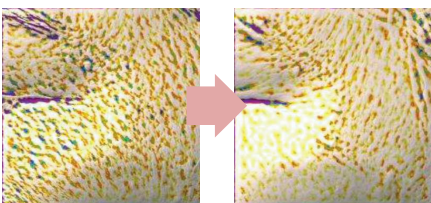


BEFORE

AFTER

(RED LIGHT)

skin collagen production, skin curvature improvement




BEFORE

AFTER

(CURE LIGHT 1)

promote skin whitening

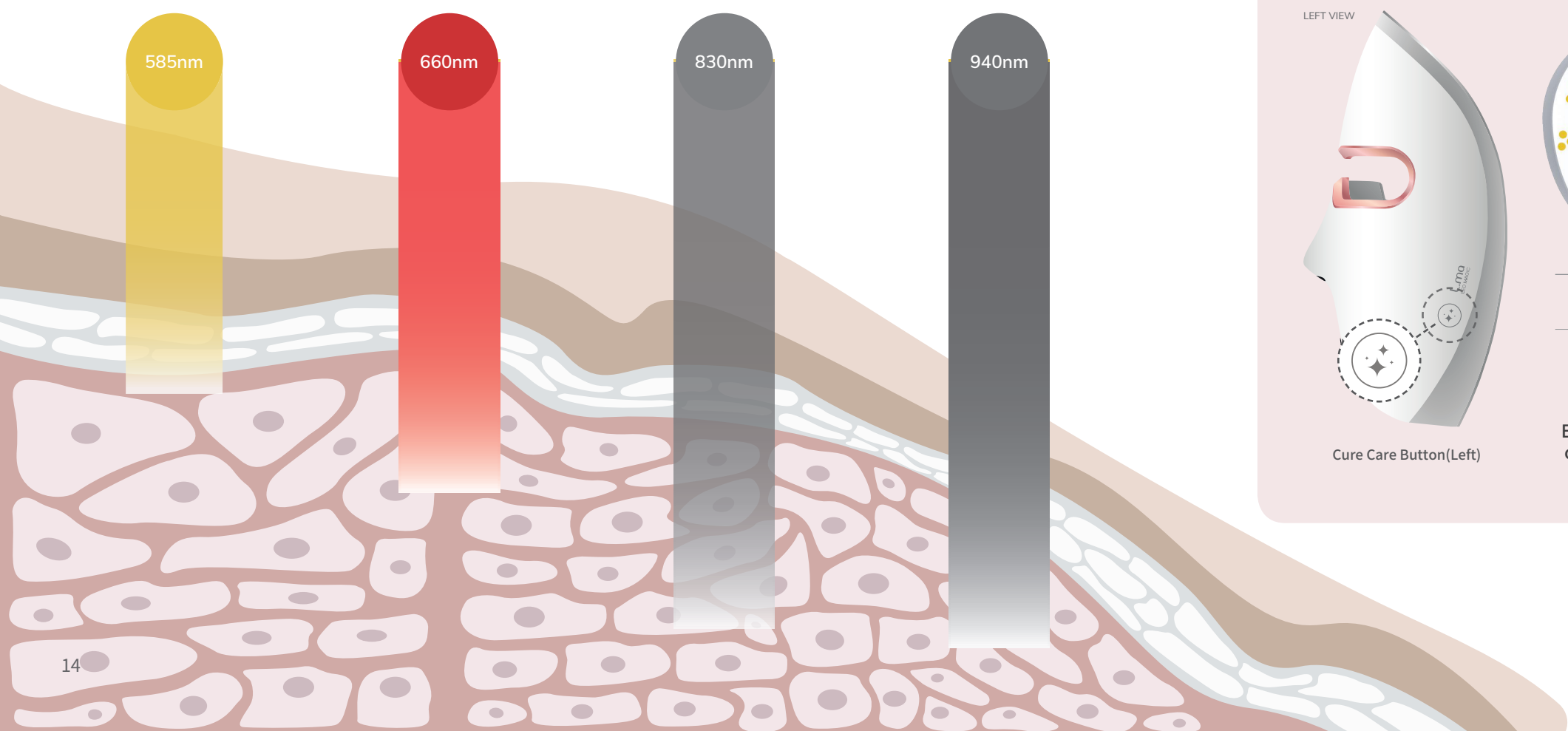


BEFORE

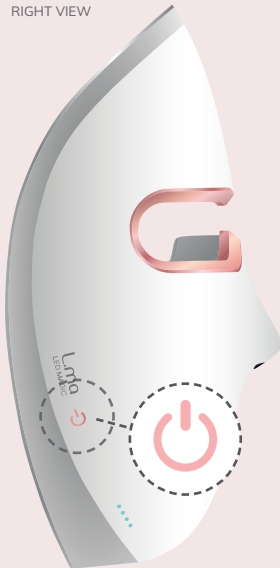
AFTER

(CURE LIGHT 2)

improve rhinitis and sinusitis inflammation (specific wavelength only)

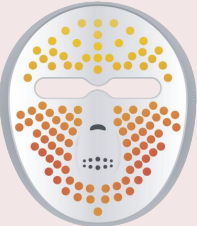


Perfect combination of 7 modes




RIGHT VIEW

Power·Total Care Button(Right)



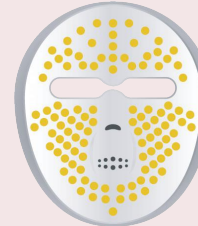
Multi-Mode
(15min)

Whitening- Elasticity-Total
5 minutes for each,
Multi skin care



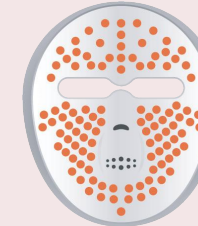
Elasticity Mode
(9min)

Red Light
(660nm)
Improve overall
skin elasticity




Whitening Mode
(9min)

Yellow + Cure Light
(585+830nm)
Even the skin tone




Total Mode
(9min)

Yellow + Red Light
(585+660nm)
Improve skin
elasticityand even
the skin tone




LEFT VIEW

Cure Care Button(Left)



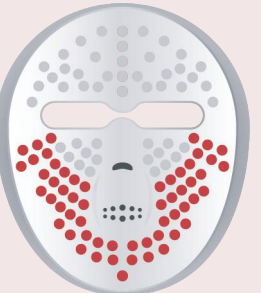
Whitening
Intensive Mode
(9min)

Yellow Light
(585nm)
Even the skin tone
of a sensitive skin



Inflammation
Intensive Mode
(9min)

Red + Cure Light
(660+940nm)
Nasal cavity and sinus
inflammation relief



Nasolabial Folds
Intensive Mode
(9min)

Red Light
(660nm)
Nasolabial folds and jawlines
care with the maximum
amount of LED lights

15

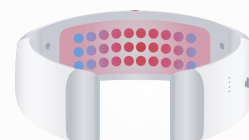
Customized seasonal skin care with L.ma

Spring

- ✓ The temperature and humidity rise rapidly, and the oil produced on the skin causes trouble!
- ✓ The areas around the mouth and eyes where the sebaceous glands are less developed can easily feel dry during the trans-seasons!
- ✓ Essential Care for fine wrinkles around the mouth!



Face Mask
Nasolabial Folds
Intensive Mode



Neck Mask
Multi Mode

Summer

- ✓ When continuously exposed to strong ultraviolet rays, collagen decreases, creating skin curves!
- ✓ Essential Care for dark and dull skin tone with ultraviolet rays!
- ✓ Essential to restore reduced skin elasticity!



Face Mask
Whitening Intensive Mode



Neck mask
soothing mode

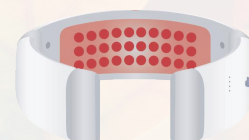
春 夏
秋 冬

Fall

- ✓ The temperature and humidity drop quickly, causing moisture loss due to skin barrier cracking!
- ✓ An inflammatory reaction easily occurs due to the expansion of blood vessels!
- ✓ Essential Care for reduced elasticity and skin regeneration!



Face Mask
Elasticity Mode



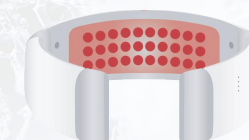
Neck Mask
Elasticity Intensive Mode

Winter

- ✓ The temperature drops immensely, weakening skin metabolism!
- ✓ Skin moisture evaporates, making skin more dry and sensitive!
- ✓ Managing bacterial infection risk and inflammatory response



Face Mask
Inflammation Intensive Mode



Neck mask
elasticity mode

What is the opinion of a dermatologist about the LED mask?

The truth about home LED masks and skin care from the dermatologist,
We asked Dr. Kim, Double A Dermatology.

Q. What is the most important thing in skin care?

A. Facial cleansing and moisturizing are the keys to a good skin. In particular, in summer, your skin is prone to problems due to sunscreen, various dusts, and wastes. It is, therefore, highly recommended that you wash your face gently and thoroughly with a mild cleansing product. Also, washing your face with lukewarm water, rather than hot water, can reduce skin irritation. Finally, hydrating the skin with a moisturizer will help you maintain healthy skin.

Q. How does the LED mask work?

A. There are mitochondria, organelles that produce energy, inside the skin cells. When the LED light hits the skin, it activates the mitochondria in the skin cells. The mitochondria activated by the LED light generate copious energy. The activated cells are, therefore, conducive to cell regeneration and anti-aging. In addition, when the blue wavelength is beamed at the porphyrin secreted by acne bacteria, it creates singlet oxygen, which kills the toxic acne bacteria. In a nutshell, the singlet oxygen generated by blue light kills acne bacteria, anaerobic bacteria.

Q. What is PDT (Photo Dynamic Therapy)?

A. PDT, photo dynamic therapy, is one of the most effective acne treatment methods. After applying photo sensitizer before the procedure, PDT promotes the generation of free radicals in cells by irradiating light. It destroys the sebaceous glands and effectively kills acne bacteria. Moreover, it has an excellent effect on inducing sebum secretion, one of the causes of acne.

Q. What is the difference between LED medical devices used in dermatology and general home LED masks?

A. Medical LED devices emit more light and deliver higher energy than home LED devices. Due to the nature of medical devices, it cannot be used at home. Therefore, home LED masks have been developed so that they can be used easily and conveniently at home.

Q. Does this really work?

A. The effectiveness of anti-aging, whitening, and acne treatment using LEDs has been verified in several theses and has also been affirmed through clinical trials. The red wavelength is effective in enhancing skin elasticity through helping skin fibroblasts produce collagen. The yellow wavelength is effective in improving skin tone by inducing the death of melanocytes and reducing melanin production.

Q. What is the principle of microneedle dermal regeneration?

A. Microneedles radiate instantaneous high-frequency waves to the dermal layer of the skin and damage the skin with a sense of heat. These microscopic wounds induce cell growth and regenerate the skin to ameliorate scars and pores. In addition, collagen, which has been newly regenerated through the procedure, has an excellent effect on improving skin elasticity, so patient satisfaction is high.

04. Dermatologist Interview

Q.

There is a growing interest in skin anti-aging.
We would like to hear the innovative regenerative therapy that you offer.

A.

We provide various regenerative treatment programs to prevent skin aging and maintain skin elasticity. The most common procedures are Ulthera Lifting and Silhouette Soft Lifting. The Ulthera equipment are performed while observing a section of the skin and checking the thickness of each area under the skin (epidermis, dermis, fat layer, fascia, etc.) through ultrasound images in real time at the same time. With this equipment, ultrasonic energy works simultaneously on the dermis layer and the fascia layer, which are the causes of sagging skin. Ulthera therapy aims to achieve lifting, collagen production, and wrinkle improvement.

In addition, Silhouette Soft Lifting is a lifting procedure based on medical polymer substances certified by the US Food and Drug Administration (FDA). Since it is decomposed and discharged from the body after a certain period of time, the treatment is safe. However, since it is a procedure that requires skilled skills, it should be noted that the results may vary depending upon the skill level of the professional medical staff.

Q.

What is the most effective way to use a home LED mask?

A.

Home LED masks are easy to use anytime. It is important to use it consistently, every day, to obtain an optimal result. Also, moisturizing your skin through the skin care product provided, you can get a much better effect.



Double A Dermatology
Dr. Kim Hyeong-do

02. L.ma Marketing



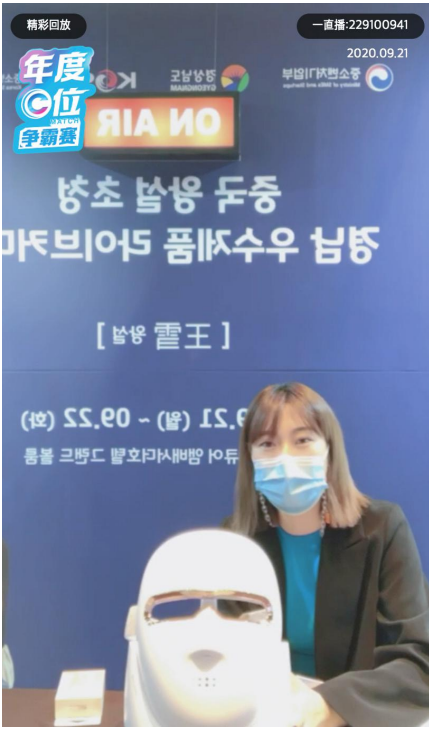
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01. On · Offline Marketing

Live Commerce Marketing

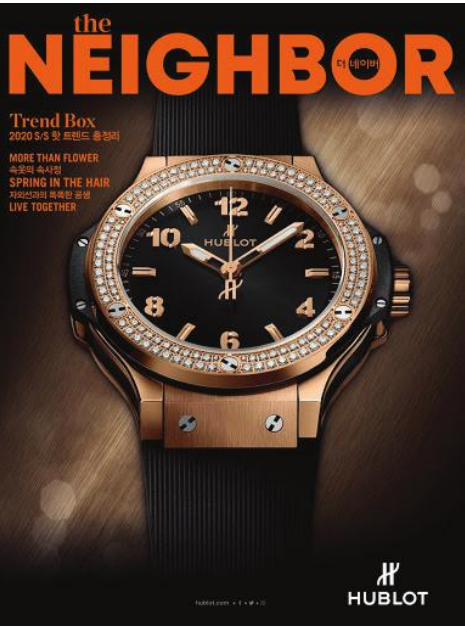


Wang-Hong(Chinese Influencer)
L.ma Face Mask Live Commerce



Grip App L.ma Neck Mask Live Commerce

Magazine Marketing



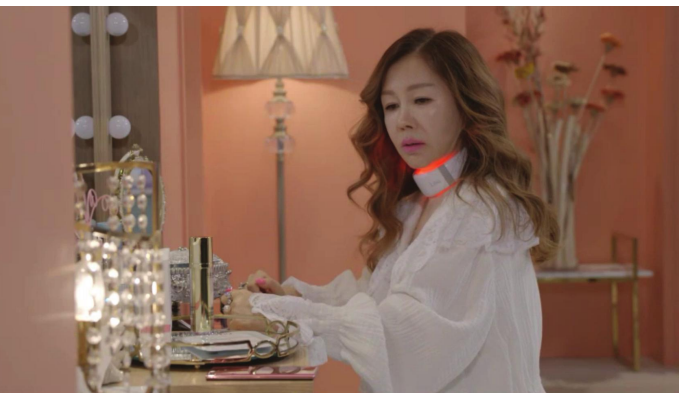
Advertised THE NEIGHBOR L.ma Neck Mask



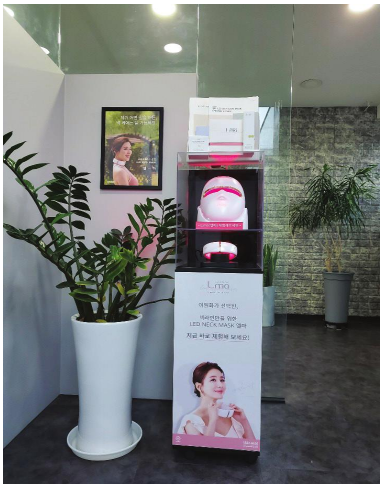
MBC Drama Sponsorship



Sponsored MBC drama L.ma Neck Mask



Offline Marketing



Opened 500 Offline Stores Nationwide

02. FAQ

Q. Is L.ma LED Mask really effective?

A. The clinical trial conducted by KTR, an internationally recognized testing & research institute, confirmed that people, who had used the LED mask for 4 weeks, showed about 37% improvement rate in their fine lines and wrinkles. It helps make your skin healthy from the inside.

Q. How does L.ma LED Mask differ from other LED masks?

A. It is made by a domestic LED specialized company that is committed to making the world's finest LED lights. We manage the entire process from manufacture to distribution, allowing our customers to experience our LED mask at a reasonable price. In addition, the dedicated mount of the L.ma LED Face Mask has a UV sterilization system to keep the mask clean after its use.

Q. Does this radiate many electromagnetic waves?
Is this a safe product with no side effects?

A. L.ma LED Mask is a safe product that has passed the electromagnetic safety test. The LEDs used in L.ma radiate a light wavelength that is harmless to the human body, and no skin side effects were reported in the clinical trial results. However, it is recommended to consult with a dermatologist for people who have had an allergic skin or any skin-related treatments or procedures.

Q. Does the LED light damage my vision?

A. The lights from L.ma LED Face mask is harmless to your vision, as well as your body. However, the LED lights that are close to the eyes may cause glare. If you are uncomfortable with that, you can use it with your eyes closed.

Q. How often should I use it, and what is the recommended usage method?

A. The constant use of the product is the key to maximize its effect. We recommend you use it 10 to 20 mins on a daily basis. However, every skin condition varies, it is recommended to gradually increase the use time and frequency. Also, utilizing the mask with our skin care products will boost its effect.

Q. Can I use it when I'm wearing sunscreen or makeup?

A. It is recommended to apply a light skin care product (toner or lotion) after cleansing your skin.

Q. How can I use the device hygienically?

A. After using the LED mask, wipe it with a cleaner and place it on its mount. The mount's UV sterilization function keeps the mask clean, disinfecting the device from viruses and bacteria.

Q. How long does it take to charge the device?

A. It takes about 3 hours to fully charge the LED Mask device, which allows you to use it 3 times of the multi-mode and 8 times of the single mode. For the neck mask, it takes about 2.5 hours to fully charge it, allowing 5 times of the multi-mode use and 10 times of the single mode use. (Please refrain from using the device more than 3 times in a row.)

Q. What is the lifespan of the mask?

A. The LED mask can be used semi-permanently; the life span of the battery is about 3 years. However, the lifespan of the product may vary depending upon the number of times the user charges and uses it.

Q. How long is the warranty?

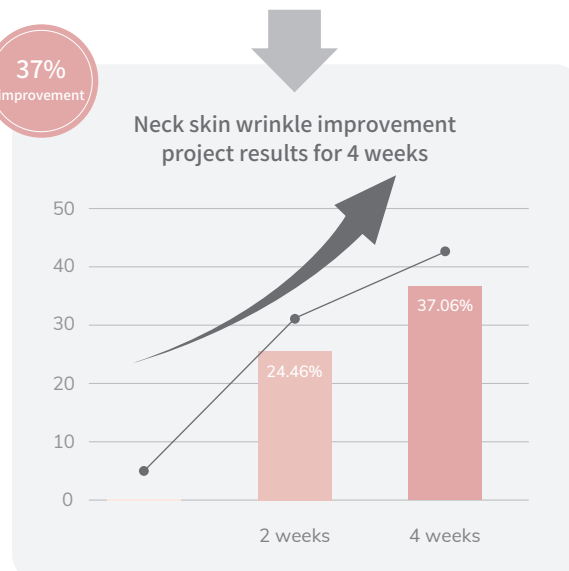
A. The warranty period is 12 months, from the date of purchase.

03. L.ma Certification



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L.ma LED device KC electromagnetic wave conformity registration certificate

L.ma LED Face Mask KC CertificateL.ma LED Neck Mask KC CertificateL.ma LED Face Mask CE CertificateL.ma LED Neck Mask CE CertificateL.ma LED Face Mask Near Infrared Antibacterial Test Report

THE VALUE OF LIGHT – VITSRO

A company that creates exquisite value
with light, LED MAGIC, VITSRO Inc.



“Better Life, from True Light”

We elevate your life with our true and honest lights.

VITSRO is a LED specialized company that strives to produce
exceptional lights with excellent experts in various fields and
recognized technologies for numerous years.

As a company that possesses the long-established technologies
in LED lighting production, we pursue our best to develop
products optimized for skin care. We are introducing our beauty
brand L.ma Magic, in order to present beauty with LED lights to
more customers.

VITSRO Inc. is committed to developing the LED lights to
provide our customers with safe and sustainable lights.

Handwritten signature of Jang Soon-Ki.

VITSRO Inc. CEO Jang Soon-Ki

L.ma x AWEEK

Realizing Flawless Skin, Beyond the Limit of LED Mask Care



L.ma
LED MAGIC

www.lmashop.com